

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOAI-TV	Date: 9/9/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$7,514.00

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/2016

Date



Signature


To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2625577

Schedule Dates 09/13/16-09/19/16
Advertiser Pete Gallegos for Congress-D (74186)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETE GALLEGOS/DEM/GALLEGOS FOR CONGRESS
Salesperson Overman, Mindi (3620)
Sales Office KABB/KMYS
Buyer Name Bahng, Caroline
Phone/Fax (703) 272-7300 /
CPE Gallego/General/2250
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/12/16
Last Modified
Entered By Mindi Overman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,326.00
Net Total \$7,514.00
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Sep. 2016	13	\$8,840.00
Grand Total:	13	\$8,840.00

*Paid via
check 9/9/16
CK# 27528*

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/14/16-09/16/16	3	:30	7A- NBC-The Today Show Hour 1 & 2				1		1			2	\$400.00	\$800.00	San Antonio (WOAI)	Today Show- Sec 3	9/12/16
Est 2.0	Unapproved (NewL) on credit hold / News	09/13/16-09/13/16	3	:30	5:00:01A- News-News 4 San Antonio Today 5a			1						1	\$175.00	\$175.00	San Antonio (WOAI)	News @ 5a- Sec 3	9/12/16
Est 3.0	Unapproved (NewL) on credit hold / News	09/14/16-09/16/16	3	:30	5P- News-News 4 WOAI at 5p				1		1			2	\$345.00	\$690.00	San Antonio (WOAI)	News @ 5p- Sec 3	9/12/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/15/16-09/15/16	3	:30	11A- NBC-The Today Show Hour 4					1				1	\$225.00	\$225.00	San Antonio (WOAI)	Today 3 - Sec 3	9/12/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/13/16-09/13/16	3	:30	4P- Judge Judy			1						1	\$400.00	\$400.00	San Antonio (WOAI)	Judge Judy - Sec 3	9/12/16
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/14/16-09/14/16	3	:30	4:30P- Judge Judy 2				1					1	\$400.00	\$400.00	San Antonio (WOAI)	Judge Judy - Sec 3	9/12/16
Est 7.0	Unapproved (NewL) on credit hold / Prime	09/19/16-09/19/16	3	:30	7P- NBC-The Voice (Monday)		1							1	\$4,000.00	\$4,000.00	San Antonio (WOAI)	The Voice - Sec 3	9/12/16
Est 8.0	Unapproved (NewL) on credit hold / News	09/15/16-09/15/16	3	:30	10P- News-News 4 WOAI at 10p					1				1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	10p News - Sec 3	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/17/16-09/17/16	3	:30	6A- NBC-Saturday Today Show							1		1	\$150.00	\$150.00	San Antonio (WOAI)	Sat Today- Sec 3	9/12/16

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Gallego for Congress



Station	WOAI-TV	Buyer	Caroline Bahng	
Market	San Antonio	Email	caroline@screenstrategies.com	
Flight Dates	9/13/2016 - 9/19/2016 Revised (Est. 2250)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/13	Wed 9/14	Thu 9/15	Fri 9/16	Sat 9/17	Sun 9/18	Mon 9/19	Total
WOAI 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$175.00 \$175.00	1							1
Sold Out: Lowest Rate to Clear per WOAI											
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$400.00 \$1,200.00		1		1			1	3
Sold Out: Lowest Rate to Clear per WOAI											
Today III 11:00 AM - 12:00 PM	DT	M-F 30	\$225.00 \$225.00			1					1
Sold Out: Lowest Rate to Clear per WOAI											
Judge Judy 4:00 PM - 4:30 PM	EF	M-F 30	\$400.00 \$400.00	1							1
Sold Out: Lowest Rate to Clear per WOAI											
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$400.00 \$400.00		1						1
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$750.00 345 \$750.00 690		1		1				1
Sold Out: Lowest Rate to Clear per WOAI											
Texas Bucket List 6:30 PM - 7:00 PM	PA	Sa 30	\$90.00 \$90.00					X			X
The Voice 7:00 PM - 9:00 PM	PT	M 30	\$4,000.00 \$4,000.00							1	1
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$1,000.00 \$1,000.00			1					1
Sold Out: Lowest Rate to Clear per WOAI											
Tonight Show 10:35 PM - 11:35 PM	LF	M-F 30	\$600.00 \$600.00		1						1
Sold Out: Lowest Rate to Clear per WOAI											

Gallego for Congress



Station	WOAI-TV	Buyer	Caroline Bahng
Market	San Antonio	Email	caroline@screenstrategies.com
Flight Dates	9/13/2016 - 9/19/2016 Revised (Est. 2250)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/13	Wed 9/14	Thu 9/15	Fri 9/16	Sat 9/17	Sun 9/18	Mon 9/19	Total
Station Totals			\$8,840.00	2	3	2	2	1	0	2	12

ADD SAT TODAY
\$150

1